

BQ

YOUR ANNUAL BUSINESS MEETING!

- 3 days of efficient business meetings;
- Up to 80 pre-established 10-minute appointments per buyer;
- BQ Training-Education-Discussion online webinars throughout the year;
- BQ Leads is available throughout the year to help you find the perfect service providers;
- BQ incentive for first-time buyers;
- Bilingual services;
- A taste of the local gastronomy;
- And Québec's tourism regions are eager to introduce their new products.

© Jeff Frenette Photography

JOIN US!

October 28, 29 & 30, 2024
Québec City

www.quebec-cite.com

**REGISTRATION
BEGINS:**

April 22, 2024

bienvenueqc.com

Information: 1 647 502-1161 • francois@vielmktg.com

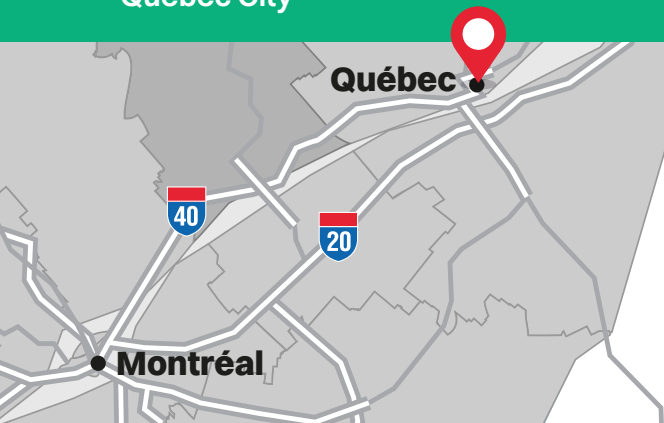
BIENVENUE QUEBEC

the **LARGEST** tradeshow
with the **HIGHEST**
concentration of suppliers
from **EASTERN CANADA**
since 1989.

Learn about the latest and current tourism products.



From Oct. 28, 29 & 30, 2024
Québec City



110 BUYERS

- Type
- Receptive
 - Tour Operator
 - Travel Agency
 - Motorcoach Operator
 - Online Tour Operator
 - Online Travel Agency

Point of Origin

Canada, United States, México, Brazil, France, United Kingdom, Italy, Germany, China, Japan, Korea, Australia, Netherlands

380 SELLERS

- Type
- Accommodation
 - Attraction
 - Carrier
 - Catering
 - Ticket Broker
 - Tourism Office or Association (DMO)
 - Tourism Service

Point of Origin

Québec, Ontario, New Brunswick, Nova Scotia, Newfoundland & Labrador, Prince Edward Island, United States

BIENVENUE QUÉBEC: ENGLISH, FRENCH AND ECO-FRIENDLY EVENT!



© Jeff Frenette Photography

From October 27 to 29, 2025
Rivière-du-Loup, QC



OPPORTUNITY

Are you looking for hotels, restaurants, attractions, buses, or other services in Quebec and need help knowing where to start? Bienvenue Quebec is a community of over 800 service providers ready to help! Email francois@vielmarketing.com with your requirements, and we'll happily forward your request to our members! It's free, fast, and reliable!

**FAM TOURS & EXCURSIONS
TO BE ANNOUNCED!**

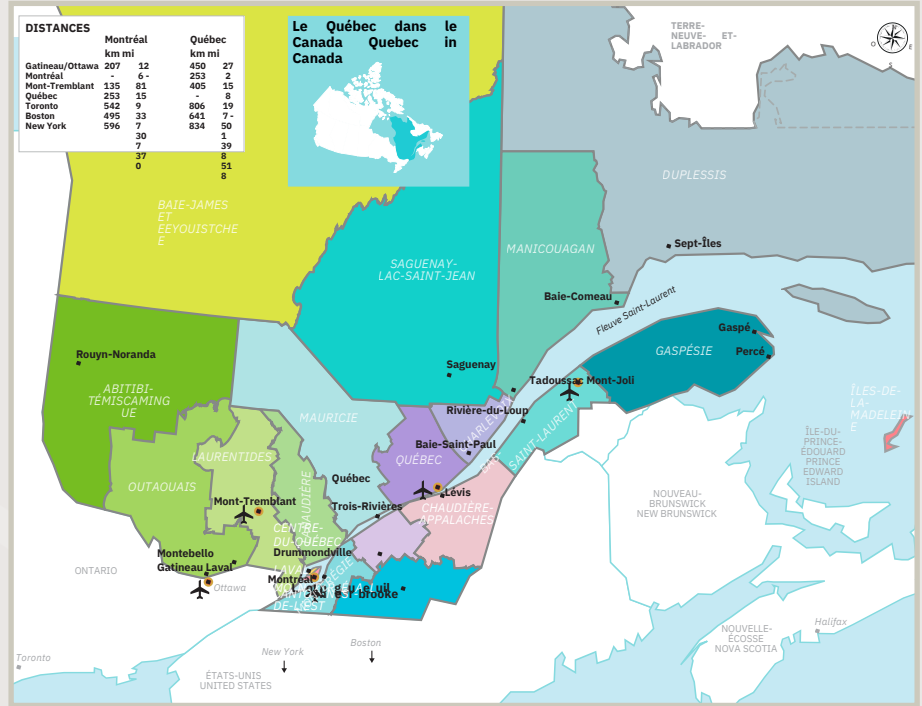
BQ LEADS



In search of a service provider in Quebec but uncertain of where to begin? Look no further than BQ. With an extensive network of approximately 800 service providers ready to meet your needs, we're here to assist you.

Just send us an email outlining your specific requirements to francois@vielmarketing.com, and we'll swiftly connect you with our vast pool of providers.

Take advantage of our complimentary, fast, and reliable service today!



ABITIBI-TÉMISCAMINGUE

Tourism Offices
- Abitibi-Témiscamingue TourismRouyn-Noranda

BAS SAINT-LAURENT

Attractions
- Site historique maritime de la Pointe-au-PèreRimouski

Hotels
- Hôtel UniverselRivière-du-Loup

Tourism Offices
- Québec Maritime (Le)Rimouski

CANTONS-DE-L'EST

Attractions
- Bleu LavandeMagog
- Parc de la Gorge de Coaticook.....Coaticook
- Vignoble Le Cep D'Argent.....Magog

Tourism Offices
- Tourisme Cantons-de-l'Est.....Sherbrooke

CENTRE-DU-QUÉBEC

Attractions
- Diffusion Momentum (Le Carré 150 Theater and exhibition hall in Victoriaville)Victoriaville

Hotels
- Manoir du Lac WilliamSaint-Ferdinand

Tourism Offices
- Tourisme Centre-du-Québec.....Princeville
- Tourisme Drummondville - SDED.....Drummondville

CHARLEVOIX

Attractions
- Massif de CharlevoixPetite-Rivière-St-François

Hotels
- Hotel Le Petit Manoir du Casino.....La Malbaie
- Hotel Cap-aux-PierresIsle-Aux-Coude

Tourism Offices
- Tourisme Charlevoix.....La Malbaie

CHAUDIÈRE-APPALACHE

Attractions
- WoodooliparcScott

Hotel
- Four Points by Sheraton Lévis Conception Centre.....Lévis
- Hotel du Domaine.....Thetford Mines

Transportation
- Autocar Excellence inc.....Lévis

CÔTE-NORD

Hotels
- Hôtel Tadoussac.....Tadoussac

GASPÉSIE

Attractions
- Exploramers.....Sainte-Anne des Monts

Hotels
- Groupe RiôtelMatane

ILES-DE-LA-MADELAINE

Hotels
- Château MadelinotCap-aux-Meules

LANAUDIÈRE

Attractions
- Festival de Lanaudière.....Joliette

Hotels

- BESIDE Habitat.....Rawdon
- Chalets LanaudièreRawdon

Tourism Offices

- Tourisme Lanaudière.....Rawdon

LAURENTIDES

Attractions

- Labonté de la pomme.....Oka
- Rafting Nouveau Monde.....Grenville-sur-la-rouge
- Tyroparc.....Sainte-Agathe des Monts

Hotels

- Station Mont Tremblant.....Mont-Tremblant

Tourism Offices

- Tourisme Laurentides.....Mirabel

LAVAL

Hotels

- Hilton Montreal Laval.....Laval

Tourism Offices

- Bonjour QuébecLaval

MAURICIE

Attractions

- Boréalis.....Trois-Rivières
- Cité de l'énergie.....Shawinigan
- Culture Shawinigan.....Shawinigan
- Festival Western de St-Tite.....Saint-Tite
- Musée POP.....Trois-Rivières

Hotels

- Le Baluchon, éco-villégiature.....Saint-Paulin

Restaurants

- Cabane à sucre Chez Dany.....Trois-Rivières

Tourism Offices

- Lanaudière-Mauricie, le Québec Authentique.....Shawinigan
- Tourisme Shawinigan.....Shawinigan

Transportation

- Le Groupe Bell-Horizon inc.....Trois-Rivières

MONTÉRÉGIE

Attractions

- Exporail, le Musée ferroviaire canadienSaint-Constant
- Ferme Guyon.....Chambly
- Sanctuaires du Fleuve (Les).....Varenes

Hotels

- Auberge des Gallant.....Ste-Marthe
- Hôtel Best Western Brossard.....Brossard
- Hôtel Manoir D'Youville.....Châteauguay
- Sheraton Saint-Hyacinthe Hotel.....Saint-Hyacinthe

Tourism Offices

- Kahnawake Tourism.....Kahnawake
- Saint-Hyacinthe Technopole.....Saint-Hyacinthe
- Tourisme Haut-Richelieu.....Saint-Jean-sur-Richelieu
- Tourisme Montérégie.....Brossard

MONTRÉAL

Attractions

- BoulZeye - Pub & Attractions.....Montréal
- Casinos et Salons de jeux de Loto-Québec.....Montréal
- Grand Quai du Port de Montréal.....Montréal
- Groupe Écorécéo.....Montréal

- La Grande Roue de Montréal.....Montréal
- MEM - Centre des mémoires montréalaises.....Montréal
- Musée McCord Stewart.....Montréal

Hotels

- Atlicic Hotels.....Montréal
- Hotel Faubourg Montréal.....Montréal
- Radisson Montréal Airport.....Montréal
- Sterling Hotels Canada.....Montréal
- Sunray Group.....Montréal
- URGO Hotels & Resorts Canada.....Saint-Laurent

Restaurants

- Vieux-Port Steakhouse.....Montréal

Tourism Offices

- Le Guidatour.....Montréal
- Le Forfaitiste.....Montréal
- Tourisme Montréal.....Montréal

Transportations

- Autobus Transco (1988) inc.....La Salle

OUTAOUAIS

Attractions

- Interzip Rogers.....Gatineau
- Canadian Museum of History.....Gatineau
- Parc Oméga.....Montebello
- Parcs Canada - Ontario.....Gatineau

Tourism Offices

- Tourisme Outaouais.....Gatineau

QUÉBEC

Attractions

- Aquarium du Québec.....Québec
- Canyon Sainte-Anne.....Québec
- Carnaval de Québec.....Québec
- Croisières AML.....Québec
- Cuivres d'art Albert Gilles inc.....Château-Richer
- Ice hotel & Valcartier Resort.....Valcartier
- Jones Lang LaSalle.....Québec
- Méga Parc - Galeries de la Capitale.....Québec
- Musée de la civilisation.....Québec
- Parc de la Chute-Montmorency.....Québec
- Plains of AbrahamQuébec
- Promenades Fantômes (Les)Québec
- Huron Traditional Site.....Wendake
- Quebec's National Parks Network.....Québec
- Société du réseau Économusée.....Québec

Hotels

- Delta hotels Marriott, Mont Ste-Anne, Resort and Convention CenterBeaupré
- DoubleTree by Hilton Quebec Resort.....Québec
- Fairmont Hotels & Resorts.....Québec
- Hôtel Ambassadeur Québec.....Québec
- Hôtel Le Concorde.....Québec
- Hôtel Manoir Victoria.....Québec
- Hôtel Quartier.....Québec
- Hôtel Stoneham et Mont-Sainte-Anne.....Québec
- Hôtel Travelodge Québec.....Québec
- Hôtels Jaro (Les).....Québec

Restaurants

- Côtes-à-Côtes Resto Grill.....Québec

Tourism Offices

- Autobus Fleur de Lys inc.....Lévis

Transportations

- Cicérone Tours.....Québec
- Destination Québec cité.....Québec
- Tourisme Autochtone Québec.....Wendake

SAGUENAY-LAC-SAINT-JEAN

Attractions

- Contact Nature.....Saguenay (Arrond. La Baie)
- Diffusion Saguenay

(La Fabuleuse Histoire d'un Royaume).....Chicoutimi

- Domaine Le Cageot - Vignoble.....Jonquièrre

- Musée de la Défense aérienne.....Alouette

- Musée de la vieille fromagerie Perron.....Saint-Prime

- Village historique de Val-Jalbert.....Chambord

- Zoo sauvage de Saint-Félicien.....Saint-Félicien

Hotels

- Auberge des Battures.....Saguenay (Arrond. La Baie)

- Delta Saguenay par MarriottSaguenay

- Ermitage Saint-Antoine.....Lac-Bouchette

- Hôtel Château Roberval.....Roberval

- Hôtel Chicoutimi.....Chicoutimi

- Hôtel Le Montagnais.....Saguenay (Arrond. Chicoutimi)

- Hôtel Universel Alma.....Alma

Tourism Offices

- Tourisme Saguenay-Lac-Saint-Jean.....Chicoutimi

Transportations

- Autocar Jeannois inc.....Alma

• **MARITIMES** •

Attractions

- Hopewell Rocks (The).....Hopewell Cape

Tourism Offices

- Bon Tours.....Rocky Harbour

- Destination Moncton - Dieppe.....Dieppe

- Destination St. John's.....St. John's

- Fredericton Capital Region.....Fredericton

- Newfoundland & Labrador Tourism.....St. John's

- Tourism New Brunswick.....Fredericton

• **ONTARIO** •

KINGSTON REGION

Attractions

- 1000 Islands Helicopter Tours.....Gananoque

- St. Lawrence Cruise Lines.....Kingston

KITCHENER REGION

Tourism Offices

- Explore Waterloo Region.....Kitchener

MISSISSAUGA REGION

Hotels

- Choice Hotels Canada Inc.....Mississauga

- Choice Hotels Canada Inc.....Mississauga

NIAGARA FALLS REGION

Attractions

- Niagara Skywheel.....Niagara Falls

Hotels

- Canadian Niagara Hotels Inc.....Niagara Falls

- Hilton Niagara Falls.....Niagara Falls

- Radisson Hotel & Suites Fallsview.....Niagara Falls

Tourism Offices

- Niagara Falls Tourism.....Niagara Falls

- City of St. Catharines.....St-Catherines

OTTAWA REGIONS

Attractions

- Canadian Museum of Nature.....Ottawa

- Fromagerie Coopérative St-Albert Inc.....St-Albert

Hotels

- Lord Elgin Hotel.....Ottawa

- Ottawa University.....Ottawa

Tourism Offices

- Ontario's Highlands

Tourism Organization (OHTO).....Beachburg

- Lady Dive Inc.....Ottawa

- Ottawa Tourism.....Ottawa

TORONTO REGIONS

Attractions

- Little Canada.....Toronto

- Ripley's Aquarium of Canada.....Toronto

Hotels

- Days Inn - Canada.....Toronto

- InnVest Hotels.....Toronto

Tourism Offices

- Destination Toronto.....Toronto

• **UNITED STATES** •

Attractions

- Amish Farm and House.....Lancaster

- Boston Duck Tours.....Boston

- Boston Symphony Orchestra.....Boston

- Legends Attractions -

One World Observatory.....New York

- New England Aquarium.....Boston

- Plimoth Patuxet Museums.....Plymouth

- Sightseeing Pass (The).....Brooklyn

Hotels

- Trapp Family Lodge.....Stowe

Tourism Offices

- 1000 Islands International

Tourism Council.....Alexandria Bay

- Choose Chicago.....Chicago

- Nashville Convention & Visitors Corp.....Nashville

- New York State Division of Tourism.....New York



ABA, ARFQ, CITAP, FTA,
NTA, OMCA, SYTA, TIAC
Québec & Ontario

Tourism, Marketing,
Webinar presentation & hosting,
Trade shows, Events, Training,
Representation

Tourism consultant, development, and marketing firm providing travel services to Canada through its clients. It manages and represents various associations, hotels, attractions, and services.

Phone: +1 647-502-1161 | francois@viemarketing | www.viemarketing.com



VIEL MARKETING INTERNATIONAL (VMI)

viemarketing.com

QUÉBEC TOOLBOX - viemarketing.com/toolbox

You need a unique program in Quebec, some facts, tourist routes, a Christmas market map, a Bus parking map for Montreal and Quebec City, a Lighthouse map, Rules of Conduct in a Holy Place, and more.

Christmas Markets in the Province of Québec

Many websites are available (and sorry, many in French only) to have a general view of all markets in the province of Québec, such as:

- BonjourQuébec-bonjourquebec.com/en/explore/seasons/winter
- Marchés des Fêtes-ampq.ca/fetes
- Marchés de Noël du Québec-lesmarchesdenoelduquebec.com

Farmers' Market

Don't forget to visit the Farmers' Market website in Montréal and Québec City to take part in some interesting activities during this festive time:

- Montréal-marchespublics-mtl.com/en/
- Québec City-legrandmarchedequebec.com/en/

Maps

Finally, we put together two special Google Maps with all the major Christmas Markets in the province. You can find them on our Toolbox page under the "Maps Section."

WEBINARS - viemarketing.com/webinars/

FREE webinar series on Québec and other destinations during the year. Also, we offer some training webinars in partnership with Bienvenue Québec.

BIENVENUE QUÉBEC (BQ)

bienvenueqc.com

From **October 28-30, 2024** – Québec City, Quebec. The largest trade show about Eastern Canada since 1989.

- Three days of efficient business meetings.
- Up to 80 pre-established 10-minute appointments per buyer.
- BQ Incentive for first-time buyers.
- BQ Training-Education-Discussion online webinars.
- Bilingual services.
- A taste of the local gastronomy.
- And Québec's tourism regions are eager to introduce their new products.

REGISTRATION BEGINS ON APRIL 22, 2024.

LEADS - Are you looking for a service?

Are you looking for a hotel, restaurant, bus company, or something else in the province of Quebec? Bienvenue Québec can help you! We have about 850 members waiting to help you. Write to us with your needs at francois@viemarketing.com, and we will gladly send your request to all our members. **Free**, fast, and reliable!

ALBERT GILLES COPPER ART

albertgilles.com

Be sure to visit both museums to fully appreciate the magnitude of Gilles' talent. Here, you can learn about the life of this humble artist and see the diversity of the works he produced, including for such notables as Walt and Roy Disney, Mandelsohn Chrysler, and Pope Pius XII. Explore a copper mine and see how ore is transformed into beautiful works of art.

Today, Gilles' wife, daughters and granddaughters are maintaining his legacy. Before you leave the site, visit the museum boutique, where an extensive selection of embossed copper artwork can be found. Experience their Copper Art Workshop activity. Discover their two museums: "From Copper

ore to Copper Art" and their "Christorama" museum. Combine your visit with teatime on-site.

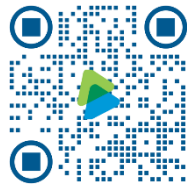
TOURSYS
toursys.net

We are a team of software engineers in the tourism business for over 11 years; we know the subject. We have worked for years to bring you only the best and are proud of the result. Toursys is constantly evolving and reviewing to keep up with

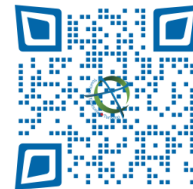
this dynamic market without generating a cost to your company.

Toursys is a powerful, fully cloud-based system for managing tour operators, travel agencies, hotels, and adventure parks. Moreover, being a modular system allows us to offer a wide range of options to suit the real needs of your organization.

QR CODES



Bienvenue Québec



Viel Marketing Int'l

WEBINARS

viemarketing.com/webinars/

All inbound tour operators!

Ready to take your business to the next level? We've got an exciting opportunity for you to expand your horizons and captivate the North American market!

Are you passionate about showcasing your unique destinations and itineraries to eager travellers? We're seeking dynamic tour operators like you who are ready to make a splash in North America.

Imagine the possibilities of connecting with North American tour operators and travel agents, opening doors to new

partnerships and clientele. It is your chance to shine internationally and mark in one of the world's most vibrant travel markets.

Take advantage of this incredible opportunity! Please email us today if you can take advantage of the moment and unlock the North American market's potential. Let's embark on this journey together and make unforgettable travel experiences a reality!

Contact: francois@viemarketing.com