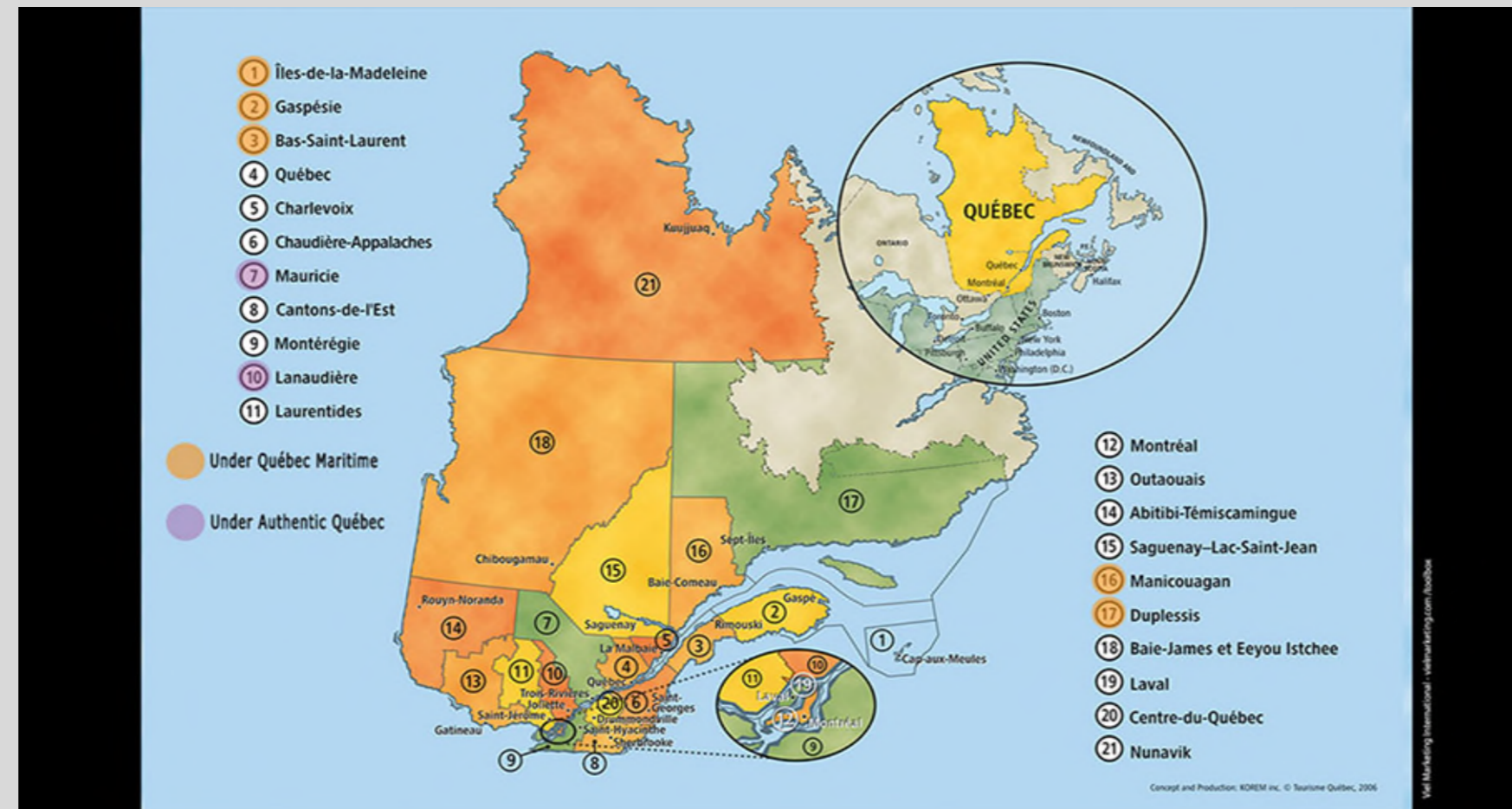


ASSOCIATIONS TOURISTIQUES RÉGIONALES AU QUÉBEC (ATR)



Number	ATRS #	ATRS	Website	Images	Videos	Itineraries
1		Bonjour Québec	bonjourquebec.com	bonjourquebec.com/en-ca/mediatheque		bonjourquebec.com/en-ca/where-to-go/itineraries
2	4	Québec	quebec-cite.com	images.quebec-cite.com/portals_otq/search	images.quebec-cite.com/portals_otq/search	quebec-cite.com/en/what-to-do-quebec-city/living-history
3	5	Charlevoix	tourisme-charlevoix.com	tourisme-charlevoix.com/en/mediasphere/		tourisme-charlevoix.com/en/what-to-do/routes-and-circuits/
4	6	Chaudière-Appalaches	chaudiereappalaches.com	Upon Request		routedesnavigateurs.ca/en/
6		Authentic Québec represents	quebecauthentique.com	Upon Request	quebecauthentique.com/en/video/	quebecauthentique.com/en/magazine/
5	7	Mauricie	tourismemauricie.com	Upon request		mauricietourism.com/what-to-do/culture-histoire-et-tours-guides/
6	10	Lanaudière	lanaudiere.ca	Upon Request	Upon Request	
		Québec du Sud represents	colorfulqc.com			
7	8	Cantons-de-l'Est (Eastern Townships)	cantonsdelest.com	youtube.com/user/ATRCANTONS	easertntownships.org/weekend-trip-ideas	easertntownships.org/guides-and-maps
8	9	Montérégie	tourisme-monteregie.qc.ca	instagram.com/tourismemonteregie/	youtube.com/user/tourismemonteregie	zonevoyagistes.com/en/home/
9	19	Centre-du-Québec	tourismecentreduquebec.com	instagram.com/centreduquebec/	youtube.com/user/TourismCentreduQc	tourismecentreduquebec.com/en/excursions.aspx
10	11	Laurentides	laurentides.com	Upon request	laurentides.com/en/tour-travel-1	
11	12	Montréal	mtl.org	toolkit.mtl.org/en	toolkit.mtl.org/en	toolkit.mtl.org/en
12	13	Outaouais	tourismeoutaouais.com	tourismeoutaouais.com/en/photo-gallery/	youtube.com/user/TourismeOutaouais	tourismeoutaouais.com/en/things-to-do/routes/#tab=circuit
13	14	Abitibi-Témiscamingue	abitibi-temiscamingue-tourism.org	abitibi-temiscamingue-tourism.org/gallery/	abitibi-temiscamingue-tourism.org/gallery/	abitibi-temiscamingue-tourism.org/routes/
14	15	Saguenay-Lac-Saint-Jean	saguenaylacsaintjean.ca	saguenaylacsaintjean.ca/en/travel-trade-professionals	saguenaylacsaintjean.ca/en/travel-trade-professionals	saguenaylacsaintjean.ca/en/travel-trade-professionals
15	17	Baie James	escapelikeneverbefore.com	escapelikeneverbefore.com/en/discover-the-region/photos-and-videos/	escapelikeneverbefore.com/en/discover-the-region/photos-and-videos/	escapelikeneverbefore.com/en/discover-the-region/maps-and-routes/
15a	21	Eeyou Istchee	escapelikeneverbefore.com	escapelikeneverbefore.com/en/discover-the-region/photos-and-videos/	escapelikeneverbefore.com/en/discover-the-region/photos-and-videos/	escapelikeneverbefore.com/en/discover-the-region/maps-and-routes/
16	18	Laval	tourismelaval.com	tourismelaval.com/en/tour-operators	tourismelaval.com/en/tour-operators	tourismelaval.com/en/tour-operators
17	20	Nunavik	nunavik-tourism.com			
		Québec Maritime represents	quebecmaritime.ca	quebecmaritime.ca/en/travel-professionals/tool-kit/	quebecmaritime.ca/en/travel-professionals/tool-kit/	quebecmaritime.ca/en/travel-professionals/tool-kit/
18	1	Îles-de-la-Madeleine	tourismeillesdelamadeleine.com			
19	2	Gaspésie	tourisme-gaspesie.com			
20	3	Bas-Saint-Laurent	bassaintlaurent.ca			
21	16	Côte-Nord	tourismecote-nord.com			



ASSOCIATIONS TOURISTIQUES SECTORIELLES (ATS)			
Name	Cat.	Description	Website
Agences réceptives et forfaitistes du Québec	ATS	Receptives, travel agencies and tour operators, whose specialty is Québec and who operate across Canada and North America. Bring together travel agencies and receptive tour operators from Quebec. Specialize in trips within Quebec for clients who reside both inside and outside of Quebec - ± 40 tour operators	arfquebec.com
Aliments du Québec		Founded in 1996 by the members of the Québec Agri-Food Sector, Aliments du Québec is a non-for-profit organization whose mission is to promote the agri-food industry through the Aliments du Québec and Aliments préparés au Québec brands and their respective derivatives.	alimentsduquebec.com
Alliance de l'industrie touristique	ATS	Alliance's mission is to: - Bring together, coordinate and represent companies and associations in the tourism industry - Support and participate in the development of Québec's tourism services and marketing - Use a renewed and coherent approach to share expertise and innovative ideas.	alliancetouristique.com
Association de l'Agrotourisme et du Tourisme Gourmand du Québec	ATS	Experience - More than 1000 owners and producers. Interactive map, Visit, Restaurants, Grocery stores, Tasting, More than maple syrup! A fine poultry liver mousse, Succulent game terrine with Porto, etc., Shop, Purchase of local and Québec products, Stay, Guesthouses, (B&B), Small inns, Contact with agricultural producers, Farms and their operations.	terroiretsaveurs.com
Association des Guides Touristiques de Québec		Our mission is to acknowledge the contribution of the Quebec City Tour guide Association (AGTQ) members to the tourism industry and to ensure a sustained and effective representation of the interests of tourist guides to the competent authorities. The AGTQ promotes the profession to the public, and it helps maintain and improve its members' competence through credible and recognized continuing education. The AGTQ relies on rigorous and efficient management.	agtq.org
Association des stations de ski du Québec	ATS	A nonprofit organization founded in 1979 by Quebec ski area owners to promote skiing and defend the interests of their industry vis-à-vis the government. Sales of the Ski Passe-Partout, Provincial Pass, and member dues primarily finance ASSQ. The association represents over 70 ski areas.	maneige.ski
Association Hôtellerie Québec	ATS	The AHQ brings together classified hospitality and tourism organizations. Its mandate is to inform, participate in social development and represent its members' collective interests to increase the competitiveness of the hospitality industry, hotels and tourism business of Quebec.	hotelleriequebec.com
Association Professionnelle des Guides Touristiques de Montréal		The APGT is a not-for-profit volunteer organization run by practicing professional licensed tour guides working in Montréal.	apgt.ca
Association québécoise des spas	ATS	Excellence spa certification promises quality, guaranteeing professionalism, water quality, cleanliness, quality of treatments and services, and much more.	spaexcellence.ca
Aventure Écotourisme Québec	ATS	Adventure Ecotourism, Interactive maps, Activities, Accommodation, Regroups principal representatives, Numerous outdoor activities available in Quebec, Professionals within the industry, travel wholesalers, tourist associations, adventure tourism, and ecotourism training schools all are united under one banner.	quebecadventure.ca
Bus Carriers Federation		To promote the safe and efficient mobility of people. To increase in value and stability of public transportation.	federationautobus.com
Camping Québec	ATS	896 private and public camping in the province of Quebec.	campingquebec.com
Casinos Québec		Montréal - Expo 67 – France & Québec Pavilions - L'Atelier de Joël Robuchon - Dinner & Show Lac Leamy – Gatineau - Five Star dining room: Le Baccarat - Dinner & Show Laurentides - Altitude Seafood & Grill – Lounge - Dinner & Show Charlevoix - Part of Fairmont Manoir Richelieu	casinosduquebec.com
Cidre du Québec / Les Producteurs de cidre du Québec		This professional Association promotes the interests of Québec's cider producers. Take a cidery tour at any time of year to learn how these artisans bottle all that flavour.	cidreduquebec.com
Cruise the Saint-Lawrence Association		Created to promote the Saint-Lawrence River to international cruise lines. Destination Planner, Schedule of cruise ships, Photos, Videos, Pre-post tours, Ports of embarkation	cruisesaintlawrence.com
Événements Attractions Québec	ATS	With Événements Attractions Québec. Festivals, Packages, Things to do, Interactive road map, Destinations, Hotel packages, Lists of things to do, Road trips and maps (very good)	quebecgetaways.com
Fédération des pourvoiries du Québec	ATS	More than 340 outfitters - Packages: Fishing, lodging, hunting, black bear hunting, lodging, Accommodation, Cabin, wilderness lodges, camping, Activities. Corporate meetings, hydroplane, spas, black bear watching, canoeing, hiking, horseback riding, sea kayaking, wildlife observation, cross-country skiing, dog sledding, ice fishing, snowmobiling, snowshoeing and more.	pourvoiries.com
Fédération québécoise de camping et de caravanning du Québec (FQCCQ)		The largest association of campers in Canada.	fqcc.com**
Jardins du Québec (Les) – Gardens of Québec		Promotion of the public gardens of Quebec - 16 gardens - Nature & History, Learning Activities, Family Programs	associationdesjardinsduquebec.com
Keroul		To make tourism and culture accessible to persons with limited physical ability. Key consultant for Tourism. Promotes and develops accessible tourism and culture.	keroul.qc.ca
La Route Verte		The largest cycling network in the Americas - Cross-crossing every region of Québec - 5,300 km (3 494 mi) of marked paths - Paved shoulders - Designated roadways - Transportation (Luggage Transfer) - Interactive map - All you need with Vélo Québec - Accommodation - Linking to Ontario, New Brunswick and the U.S.	routeverte.com
Most Beautiful Villages of Québec		According to evaluation criteria that meet the guidelines of our mission, our member villages offer national and international visitors an overview of the architectural and landscape heritage of village communities proud of the historical imprint of the occupation of the territory over the last four centuries. Now 38 villages in the province of Quebec. Website in English under construction.	beauxvillages.qc.ca
Origine Artisans Hôtelières		A most important network of country inns and hotels in Québec. -Located in 14 tourist regions across Québec - 32 unique hotels in Québec. Some hotels offer Fitness centers, Golf, Fishing, Spa Lounges, Skiing, Tennis, Pool	originehotels.com
Parents & Children		Association des Camps du Québec - Association des camps certifiés du Québec - Summer camps for kids in Québec - Listing of all camps, if certified - French or English	camps.qc.ca
Parks Canada		Museum / historic sites in the province of Quebec. Attractions, activities, history.	pc.gc.ca
Québec Religious and Spiritual Tourism Association		National Shrines and its members - ± 55 members, including Museums, Attractions, Accommodation, Activities: Pilgrimage, Local Products Tasting, Choir Performance, Restaurants, Guided Tours and more. Groups, Individuals.	atrsq.com
Saint Lawrence River Shrines		Grand and imposing, simple and understated or very old, they all bear witness to religious devotion and the incredible talent of their creators. Start with the Mohawk community at Kahnawake, and continue through Longueuil and Boucherville up to Varennes, exploring these sanctuaries where visual art, architecture, pilgrimage and tradition bring history to life before your eyes.	sanctuaireduffleuve.com
Snowmobile Route		Fédération des motoneigistes du Québec - 33 000 km (20,505 mi) of marked, groomed and secured trails - 208 clubs: Trail map, Interactive, App, Service guide, Secured hotels guide	fcmq.qc.ca
Société des établissements de plein air du Québec (SEPAQ)		22 national parks - 15 wildlife reserves - 9 tourist resorts - Accommodation: Hotels, campsites, ready-to-camp; cabin, yurt, hut, rustic shelter, winter camping. Activities: School activities, hiking via ferrata, beaches, swimming, biking, canoeing, kayaking, rabaska, fishing, hunting, meetings and receptions, cross-country skiing, wildlife observation, etc.	sepaq.com
Société des musées québécois	ATS	Museums to discover - Thematic Routes: St. Lawrence River, Nature's Secrets, First Nations, First Contacts, New France	musees.qc.ca
Société des Traversiers du Québec		13 Ferries in the province of Quebec, on the St. Lawrence River.	traversiers.com
Société du réseau Économusées	ATS	Artisans at Work - 84 craft businesses - More than 650 artisans - Québec - 40 Economusées. -International: Iceland, Greenland, Norway, UK, Ireland, Puerto Rico. - Interactive experience with workshops, Meeting an artisan, Discovering unique products. Bootmaker, bread making, soap making, cheese making, flour milling, blacksmithing, glass, herbalism, brewing, fashion design, pottery, butter making, etc. Boutique	economusees.com
Tourisme Autochtone Québec	ATS	11 indigenous Nations in the province of Québec - 55 villages scattered between the 45th and 62nd parallel. - Art & Culture, Events, Accommodation: Hotels, Cottages, Tipi, Condos, Camping, Hunting & Fishing, Gastronomy	indigenesquebec.com
Village-Relais du Québec		Municipality of fewer than 10 000 inhabitants - It is located along recognized provincial highways and tourism routes. It offers quality services and pleasant and safe places to stop, a Network of more than 40 cities and villages, and more than 640 traders committed to providing quality services to road users.	villages-relais.qc.ca



TOURIST ROUTES

Name	Tags	Region(s)	Website
Border Route	Borders, Maine, New Brunswick, Landscapes, Plain, Mountains, Forest, Lakes, Rivers	Bas-Saint-Laurent	routedesfrontieres.com
Chemin du Terroir	Farmlands, Agricultural, Heritage, History, Romantic, Getaway, Family, Educational, Gourmet	Laurentides	laurentides.com/en/chemin-du-terroir-0
Countryman's Tour	Adirondacks, Scenery, Activities, Events, U-pick, Products, Heritage, Architectural	Montérégie	lecircuitdupaysan.com
Fjord Route	Fjord, Terrestrial, Maritime, Environment, Wildlife, Saguenay, Natural, Longest, Navigable, Villages	Saguenay-Lac-Saint-Jean, Manicouagan	tourisme.saguenay.ca/en/circuits-and-guided-tours/route-du-fjord
King's Road	Oldest, Route, America, Ancestral, Home, St. Lawrence, Viewpoint, Gastronomy	Mauricie, Québec City, Lanaudière	lecheminduroy.com
Mountain Road	Villages, National, Parks, Mountain, Scenery	Charlevoix	tourisme-charlevoix.com/en/what-to-do/routes-and-circuits/mountain-road/
Navigators' Route	Historic, Cultural, Maritime, Ports, Lighthouse, Paddling	Bas-Saint-Laurent, Centre-du-Québec, Chaudière-Appalaches	routedesnavigateurs.ca
New France Route	Oldest, Thoroughfares, French, English, Culture, Norman-style, Houses, Agricultural, Products	Québec City and Area	cotedebeaupre.com/fr/route-de-la-nouvelle-france.php **
Richelieu Route	New York, State, Border, River, St. Lawrence, Richelieu, Urban, Shorelines, Countryside, Archaeological, Story-rich, Villages	Montérégie	routedurichelieu.ca
Rivers's Road	Cultural, Recreational, Touristic, Historical, Heritage-based, Activities, Landscapes, Urban, Festive, Scenery	Mauricie	tourismemauricie.com/quoi-faire/circuits-touristiques/route-des-rivieres-circuits-touristiques/ **
Route des Belles-Histoires	Historic, Forestry, Agricultural, Colonization, P'tit Train du Nord, Linear, Park, Train, Stations, Musuems	Laurentides	laurentides.com/en/belleshistoires
Route des Monts Notre-Dame	Tourist, Route, Authentic, Nature, Experience, Pastures, Lakes, Rivers, Sandy, Shores, Sugar, Maple, Cultivation, Forest, Products	Bas-Saint-Laurent	montsnotredame.com/ **
St. Lawrence Route	Scenic, Routes, St. Lawrence, River, Waves, Viewpoints	Charlevoix	tourisme-charlevoix.com/en/what-to-do/routes-and-circuits/st-lawrence-route/
Summit Drive	Highest, Mountains, Countryside, Astronomy, Dark Sky, Reserve, Outdoors, Villages, Couleurs	Eastern Townships	thesummitdrive.com
The Beauce Route	The Beauce, which is bathed by the Chaudière river, is known for its beautiful landscapes. And even in the heart of cities, we have managed to preserve and enhance natural areas that embellish the urban landscape. SYLVIE RUEL, Journalist	Chaudière-Appalaches	chaudiereappalaches.com/en/itineraries/tourist-route-the-beauce-route/
Townships Trail	Anglo-America, Heritage, Landscape, American, British, Heritage, Settlers,	Eastern Townships	chemindescantons.qc.ca
Whale Route	White, Whale	Côte-Nord	tourismecote-nord.com/en/discover-our-region/must-see/the-whale-route/
Wine Route	Wine, Viticulture, Scenery, Picnic, Heritage, Treasures,	Eastern Townships	laroutedesvins.ca



THEMATIC ROUTES

Name	Tags	Region(s)	Website
Antiques Roadways and Byways	Discover the hub of Quebec's antique dealers. The central region has the largest network of antique dealers and renowned collectors.	Centre-du-Québec	tourismecentreduquebec.com/en/tours-and-trails/antiques-roadways-and-byways-and-artisans-route.aspx
Art Public Montréal	The works of public art that dot the Montréal landscape are a great excuse to visit the city's many neighbourhoods. Explore the collection via research tools and routes. More than 1,000 works await!	Montréal	artpublicmontreal.ca/en/
Bird-Watching Tour	Observe various species of birds in the region.	Centre-du-Québec	tourismecentreduquebec.com/en/tours-and-trails/centre-du-quebec-region-bird-watching-tour.aspx
Chemins Craig and Gosford	James Henry Craig, Governor of Lower Canada, began in 1810 the construction of a road with the objective of encouraging the immigration of English-speaking citizens in the still uninhabited lands of the Eastern Townships.	Chaudière-Appalaches	craig-gosford.ca/les-chemins **
Cider Route	Travel this rural route and meet people who have mastered the art of turning the apple into cider. Discover the richness and diversity of this cottage industry.	Montérégie	tourisme-monteregie.qc.ca/en/course/the-cider-route/?season=summer
Discovery Circuit	In the rich Coaticook valley you will find six all-season discovery circuits offering an array of picturesque routes, heritage buildings and small enterprises boasting gourmet delights.	Eastern Townships	circuitsdecouvertcoaticook.org/en/circuits/index.php
Flavour Trail	Gastronomy; cheeses, fivers, beers, chocolates, organic meat, ducks, etc.	Charlevoix	tourisme-charlevoix.com/en/what-to-do/routes-and-circuits/flavour-trail/
Gaspé Arts Tour	See Gaspé from another angle. (Brochure in English)	Gaspésie	circuitdesarts.org/ **
Gaspésie Gourmande	This fine food tour is an invitation to visit the artisan producers and processors who inhabit the Gaspé coast and hinterland.	Gaspésie	gaspesiegourmande.com/ **
Goûtez Lanaudière	Our five circuits take you through some of Lanaudière's most beautiful landscapes as you discover our regional specialties!	Lanaudière	goutezlanaudiere.ca/ **
Heritage Tour of Trois-Rivières	The Circuit patrimonial (heritage tour) invites visitors to stroll through the streets of an area steeped in history where the past remains an integral part of an ever-changing present.	Mauricie	tourismetroisrivieres.com/en/what-to-do/heritage-trail
Île d'Orléans	The historical borough of Île d'Orléans celebrates Québec's rural tradition with its gorgeous scenery stretching along the banks of the St. Lawrence River	Quebec City	tourisme.iledorleans.com/en/stay-suggestions/
Lighthouse Trail	Québec is home to 47 traditional lighthouses, most of which stand along the coastline or on the province's maritime islands. Proud witnesses to the past, today some 20 of these lighthouses are enjoying a second career thanks to the actions of a few enthusiastic souls who have transformed these sentries of the sea or their outbuildings into museums, inns or cottages.	Gaspésie, Bas-Saint-Laurent, Charlevoix	routedesphares.qc.ca/fr/ **
Maple Gourmet Road	Route, Videos, Recipes	ALL	maplemasters.ca
Our Cheeses	Cheeses, recipes, cheese per region	ALL	ourcheeses.com/
Outaouais Gourmet Way	You will discover a large selection of agri-tourism destinations that will enchant you.	Outaouais	outaouaisgourmetway.com/en/
Plaisirs Gourmets	Cheses, routes, recipes	ALL	fromagesduquebec.qc.ca/en
The Pioneer Trail	Become acquainted with historical figures that were both colourful and inspiring. Listen to their stories and learn about striking landmarks in the development of municipalities across the Coaticook region.	Eastern Townships	voiedespionniers.com/index_en.shtml



TERMINOLOGY

Abbreviations	English or French	English or French2
ARF	Association des agences réceptives et forfaitistes du Québec	Receptive Tour Operators and Travel Agencies Association of Québec
ATR	Association touristique régionale	Regional Tourism Association
ATRSQ	Association du tourisme religieux et spirituel du Québec	Québec Religious and Spiritual Tourism
ATS	Association touristique sectorielle	Sectoral Tourism Association
BQ	Bienvenue Québec	Bienvenue Québec
CLD	Centre local de développement	Local development center is a non-profit organization whose mandate is local development and support for entrepreneurship. Funded by the Government of Quebec and the regional county municipalities (MRC). There are 120 CLDs in the province.
DEC	Développement économique Canada	Canada Economic Development
FTA	Fédération des transporteurs par autobus	Bus Carriers Federation
GST	Goods and Services Tax	Taxe sur les produits et services
MAPAQ	Ministère de l'Agriculture des pêcheries et de l'Alimentation du Québec	Quebec Ministry of Agriculture, Fisheries and Food
MRC	Municipalité régionale de comté	Regional county municipality refers to one of 87 county-like political entities. They are a supralocal type of regional municipality, and act as the local municipality in unorganized territories within their borders.
PME	Petite moyenne entreprise	Small, medium business
PMI	Plan marketing international	International Marketing Plan
QC	Province du Québec	Province of Québec
QRST	Québec Religious and Spiritual Tourism	Association du tourisme religieux et spirituel du Québec
QST	Québec Sales Tax	Taxe de ventes du Québec
SEPAQ	Société des établissements de plein-air du Québec	Société des établissements de plein-air du Québec
TO	Tour Operator	Voyagiste
TPS	Taxe sur les produits et services	Goods and Services Tax
TQ	Tourisme Québec	Tourism Québec
TQ	Tourisme Québec	Tourism Québec
TVA	Travel Agency	Agence de voyages
TVQ	Taxe de ventes du Québec	Québec Sales Tax
UPA	Union des producteurs agricoles	Union of agricultural producers

